

AIM STATEMENT WORKSHEET

Problem Statement

A brief description of the issue or problem that a team is seeking to address. The problem statement specifies what is currently not working well. What made you realize that something needs to be improved? Frame your problem in terms of how health care quality is being impacted, as defined by the [BC Health Quality Matrix](#).

Our Problem Statement

Aim Statement

Every team will need to develop an aim statement for their improvement work. Use this worksheet to help you develop your aim statement and include it in your improvement charter. Read more about aim statements on page 3.

1. **What will improve?** (e.g. reduce carbon emissions in clinical practice, increase access to virtual care)

2. **Where?** (unit, clinic, service area, or patient population)

3. **By how much?** (e.g. by 25%)

4. **By when?** (by October 31, 2024)

Our Aim Statement (put it all together):

Aim Statements

An aim statement is a clear, explicit summary of what your team hopes to achieve over the course of your project. Establishing a clear aim provides alignment among stakeholders, keeps the team focused and provides a vision of what success will look like. The target of an aim statement should be ambitious, so people are stretched or motivated, but still attainable and realistic.

Example: The aim of this project is to decrease wait times at the Get Better Health Clinic from an average of 135 days to less than 60 days by December 31, 2024.

There are four parts to a precise aim statement:

1. What will improve?
2. Where?
3. By how much?
4. By when?

You will notice that how you are going to achieve your aim is not included in your aim statement. This is because you do not yet know what will work and want to avoid limiting the ways your team can get the job done. Your aim statement lays the foundation for the remaining elements of the improvement process, so it is important to spend the time up front thinking about the reason for the problem and what success will look like, before jumping to solutions.