Welcome!



Drawing Change and the CATs: 2021 Workshop

Listen with **EMPATHY**.

Bring a **LEARNING MINDSET** instead of an expert mindset.

Make **SPACE**, take space.

Embrace a **SAFE SPACE** – What's said here stays here. What's learned here leaves here.

Be cognizant of **POWER AND PRIVILEGE**.

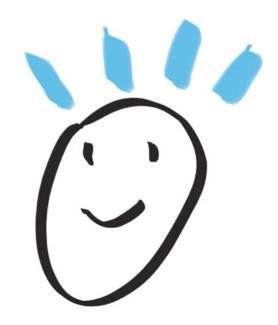
Bring your **WHOLE SELF**; we welcome kids, chaos and furry friends.







We care when we see our ideas matter.



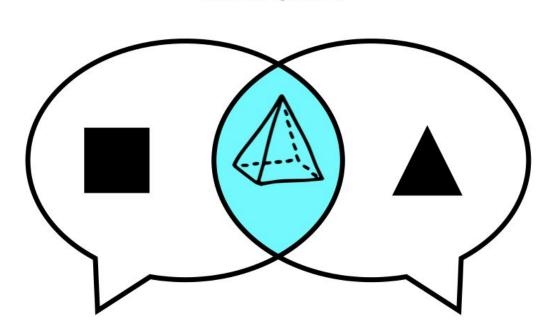
Information makes more sense with visuals.

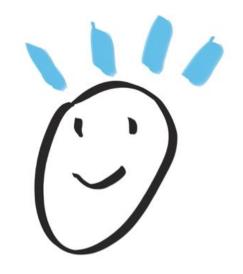


Motivate me with visuals:

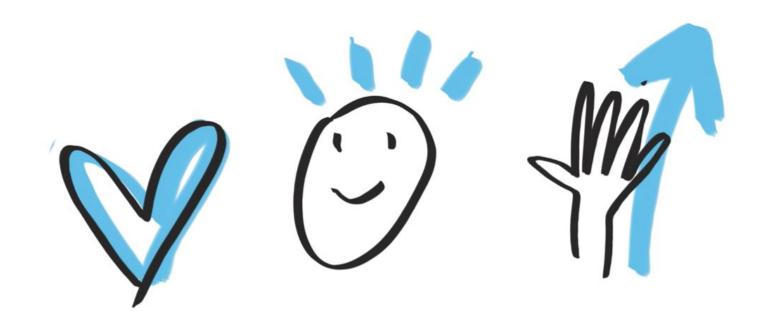
1'll want to come along the journey with you.

Visuals help us understand each other





Visuals affects the way we feel, what we understand, and what actions we take.



You can do any of this Welcome to graphic recording!

It's about Collaborating and Communicating ideas (not being perfect)

Visual Vocabulary

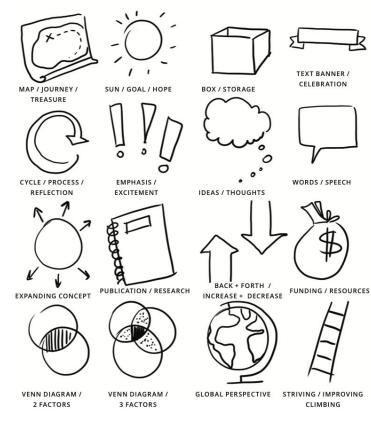


ICONS

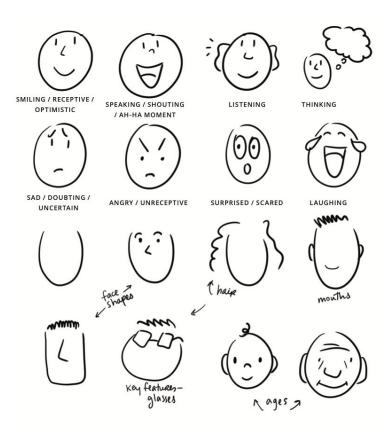
PEOPLE CAN BE ALL SHAPES AND SIZES

Experiment to find your own style.

Practice until it's consistent. Find ways to vary your style so it suits the personality of different projects.

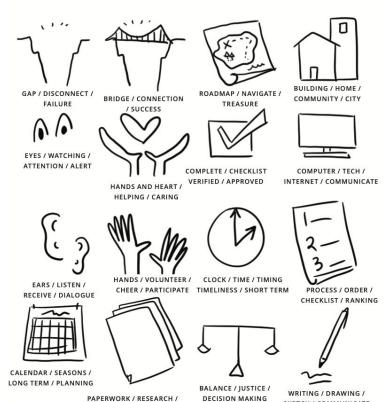


Abstract concepts can be more challenging to represent with icons, but finding creative ways to convey or clarify ideas is half the fun.



ICONS
MORE SAMPLES

You don't need specialized drawing skills to use visual language, anyone can do it!



DOCUMENTATION / PUBLISHING

SKETCH / COMMUNICATE

Structuring the Page

Break time!

Tools: for drawing on paper or digitally

TOOLS + RESOURCES

quality materials from consistent suppliers enhances your work and professionalism





NEULAND

FANTASTIC SUPPLIES
FOR VISUAL
FACILIATION
+ MEETINGS

Here's why I recommend them:

THE MARKERS ARE REFILLABLE - you can replace the nib and also refill the pen with ink.

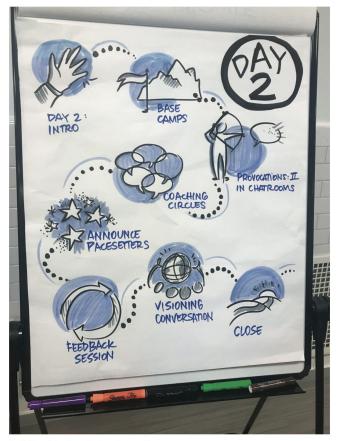
THEY'RE HIGH QUALITY and come in dozens of colours.

IT'S ALL ABOUT THE DESIGN DETAILS

DIGITAL GRAPHIC RECORDING



A visual agenda: example



Building blocks of visual practice

TEMPLATES

ICONS

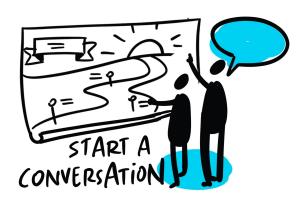
LETTERING

"Ri ju ус а - м

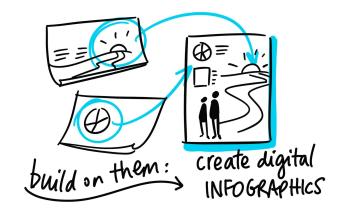
- M Dr Th

What can you do with the images after?

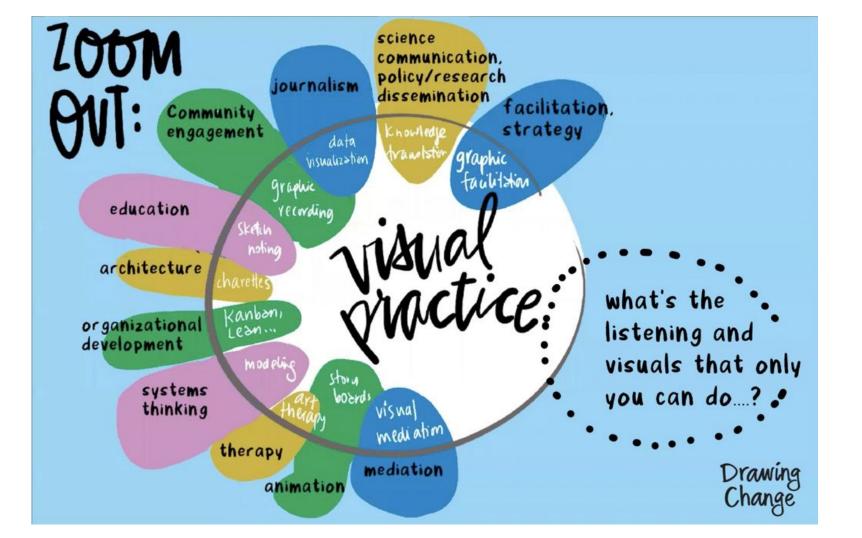






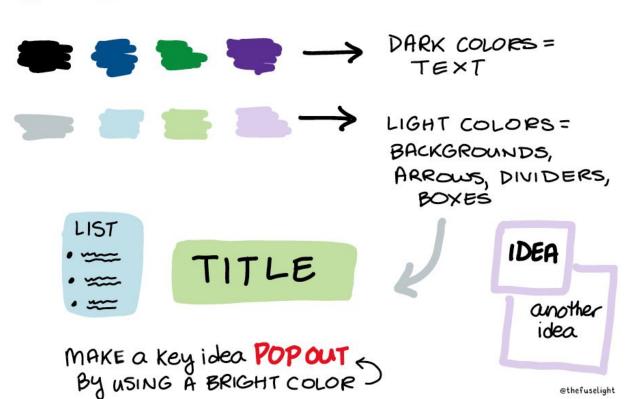


What is the bigger picture ... Visual Practice?



Colour

COLOR



MAIN IDEA

4 SUB idea SUPPORTING TEXT

L→ SUB idea

. SUPPORTING TEXT

· SUPPORTING TEXT

DOG BREEDS

RETRIEVER

HAPPY GO LUCKY EATS ANYTHING

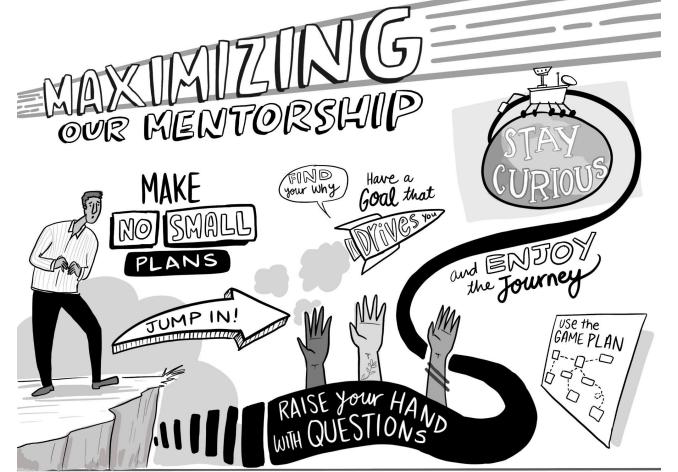
FLUFFY TAIL

BASSET HOUND

COUCH POTATO

FLOPPY LONG FARS

ethefuselight





EMPLOYEE EXPERIENCE Gameplans

INFORMATION SHARING



GOAL ALIGNMENT



INTERDEPARTMENTAL KNOWLEDGE SHARING



IMPROVE
IDEA
SHARINGand
COLLABORATION

Support GROWTH support Women

INCREASE ENGAGEMENT and RFTENTION





Transformative Leadership







STRESS CAN TRIGGER FLIGHT, OR

PRE FRONTAL CORTEX

IS THE CONTROL CENTER OF the BRAIN

THE BRAIN PROCESSES THE NEGATIVE 9:1 times STRONGER THAN THE POSITIVE



FEEDBACK LEAD to GROWTH





SAFE

WELLBEING

FREDERIKE FABRITIUS





TO DISCONNECT FROM PHONE

PLAY TO PEOPLE'S

INCLUDE HUMOR

KNOW EACH THRESHOLD IS DIFFERENT

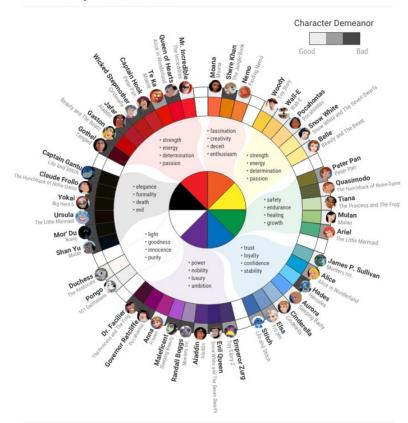




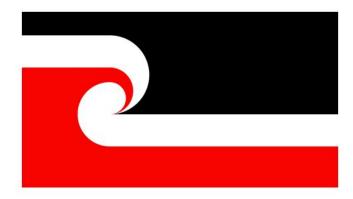




The Color Psychology of Disney Characters







The national Maori flag.

Elements of the flag

Te Kawariki's account of its activities, 20 years of protest action 1979-1999, Te Kawariki, explains the elements of the Māori flag:

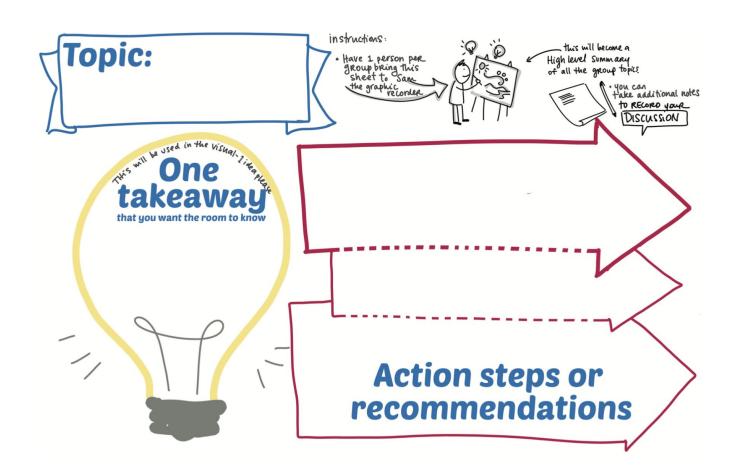
Black – represents Te Korekore, the realm of Potential Being. It represents the long darkness from whence the world emerged. It represents the heavens. The male element is formless, floating and passive.

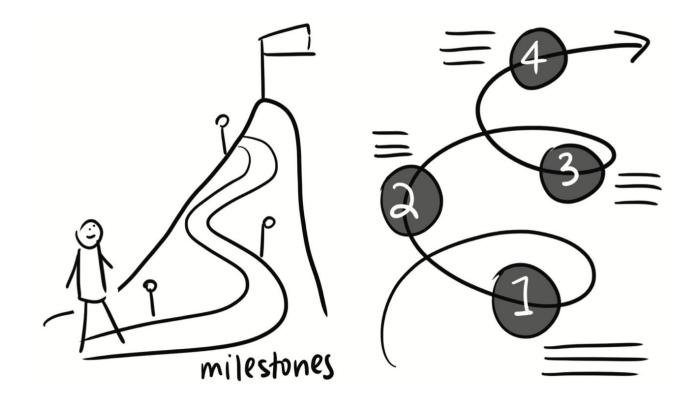
White – represents Te Ao Marama, the realm of Being and Light. It is the Physical World. White also symbolises purity, harmony, enlightenment, and balance.

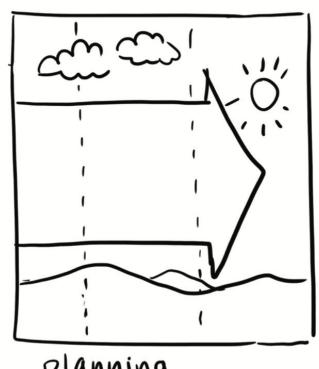
Koru – the curling frond shape, the Koru, represents the unfolding of new life. It represents rebirth and continuity, and offers the promise of renewal and hope for the future.

Red – represents Te Whei Ao, the realm of Coming into Being. It symbolises the female element. It also represents active, flashing, southern, falling, emergence, forest, land and gestation. Red is Papatuanuku, the Earth Mother, the sustainer of all living things. Red is the colour of earth from which the first human was made.

Introduction to Templates





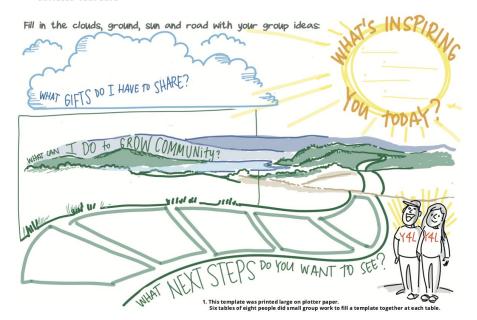




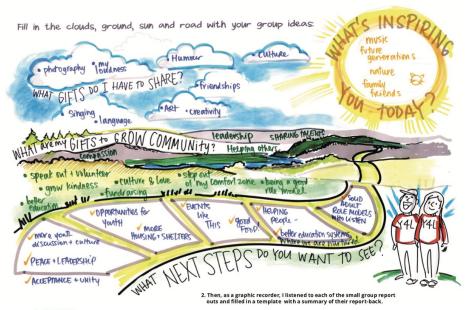
planning

BEFORE

UNFILLED TEMPLATE



16

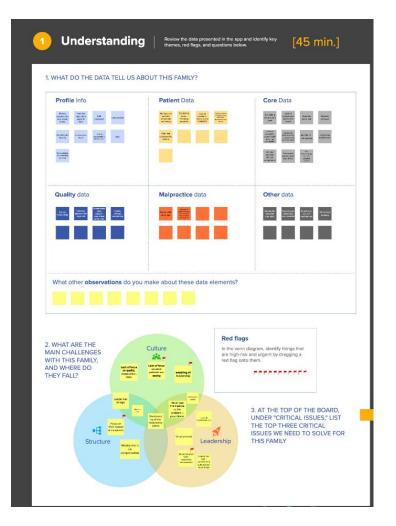


AFTER

COMPLETED TEMPLATE

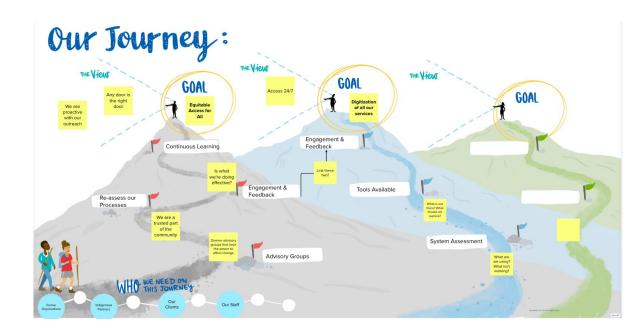
Using MURAL, Miro, or Jamboard

Simple templates in MURAL



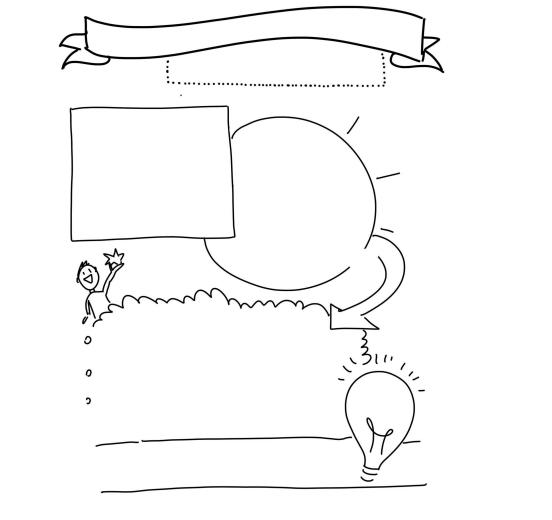
ENVIRONMENTAL Need to foster more safe work Lack of capacity

Hand-drawn templates



More detailed, larger templates







drawingchange.com

IDEAS for SCENARIOS:

- 1) a board needs **5 priorities for the next year,** and a way to get there. What template(s) might help?
- 2) a team needs to identify **strengths, opportunities, risks** for their organization. What template might help?
- 3) What's a **meeting visual note-taking** template?
- 4) Design a template to help someone **declutter their closet**

Lettering



Learning to letter takes practice to build muscle memory, and there is a pattern to how we create letter strokes. We can learn from calligraphers and sign painters, among other experts!

LETTERING

endless inspiration

Core competencies of graphic recording and graphic facilitation include lettering.

It should be clear, consistent - and once you can do that with ease - lettering (especially for titles) can also be fun and creative! I'm always looking for inspirations, and turn to calligraphers, letterpress, type designers, sign painters, fellow visual practitioners, and hand lettering experts like Jessica Hische.



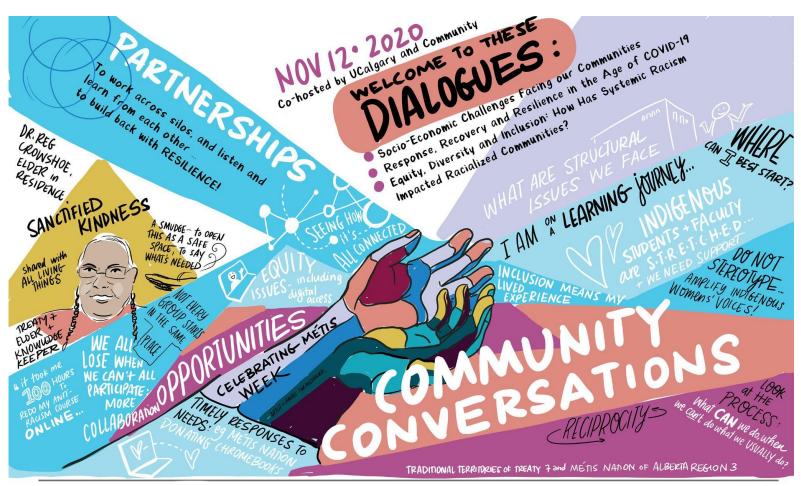
Graphic Recording Samples









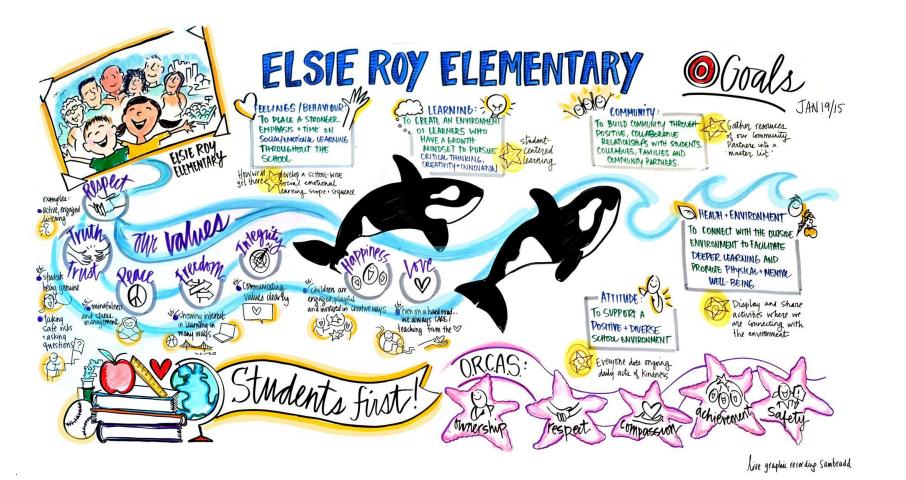


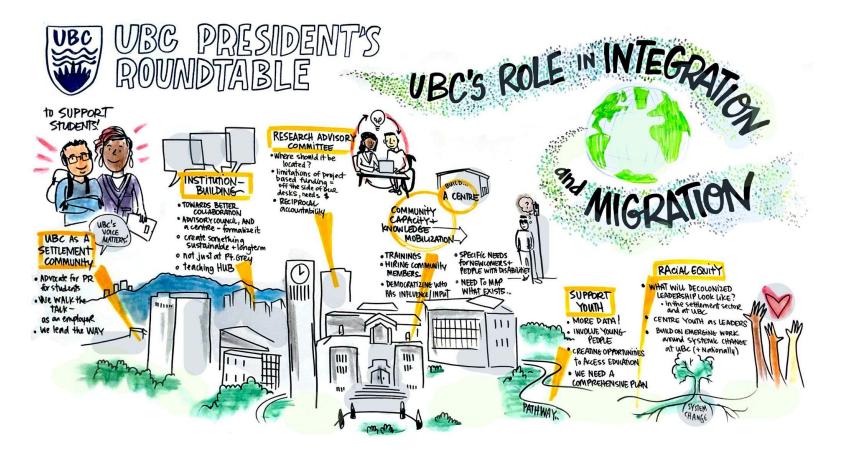










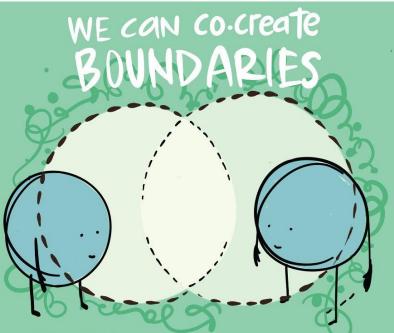


HEALTHY SCHOOLS

Leadership Symposium



Studio work samples - not drawn live



TOGETHER, LET'S FIGURE OUT WHAT WORKS FOR US.

BC Campus, by Drawing Change



BC Campus, by Drawing Change

THEORY OF CHANGE



More Reading: Essential 8 Levels of Listening Types of Listening

The Essential 8 from Brandy Agerbeck at Loosetooth.com is a crucial building block for any new practitioner:

1) lettering

2) bullets

3) colour

4) line

5) arrows

6) people

7) boxes

8) shading

The Essential Eight

by Brandy Agerbeck, Loosetooth.com



Excerpted from

The Graphic Facilitator's Guide: How to use your listening, thinking and drawing skills to make meaning

pages 171-174

Copyright © 2012 Brandy Agerbeck, Loosetooth.com. All rights reserved.

2012 BRANDY AGERBECK

All rights reserved

LOOSETOOTH.COM

additional information and video available at:

loosetooth.com/theGFlab/E8.htm

2008 DAN ROAM

All rights reserved



BACKOFTHENAPKIN.COM

best selling author, speaker, and visual practitioner

THE <6><6> RULE

SEE:



$$\bigcap \bigcirc$$

8











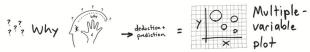












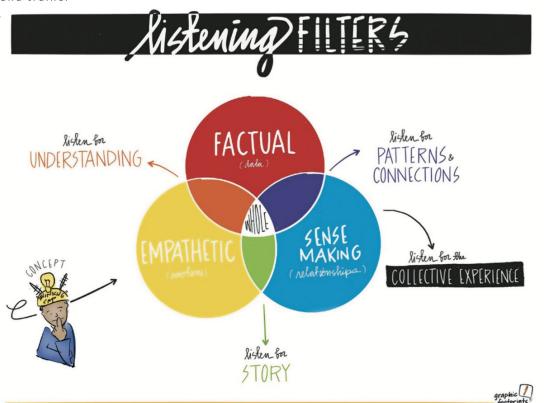
2018 SOPHIA LANG

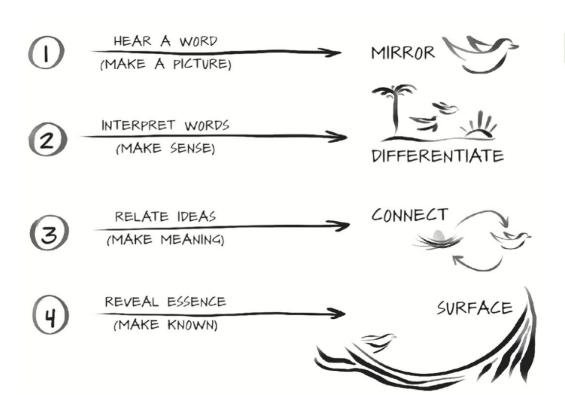
All rights reserved

GRAPHICFOOTPRINTS.COM

visual practitioner, and trainer

LISTENING





FOUR LEVELS of SCRIBING

2018 KELVY BIRD

All rights reserved

KELVYBIRD.COM

author, visual practitioner, and speaker

based on:

Otto Scharmer's FOUR LEVELS OF LISTENING www.kelvybird.com/4-levels-of-scribing

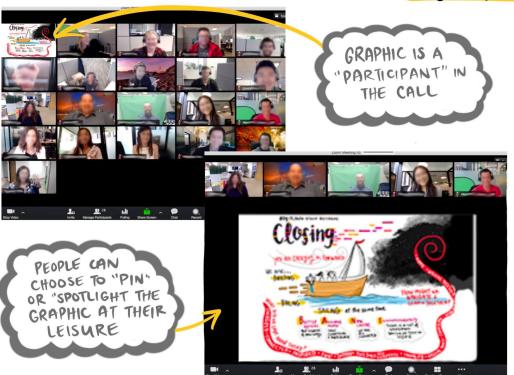
Technology

DIGITAL SCRIBING SET-UP: SHARE



@the fuselight

DIGITAL SCRIBING SET-UP: SPOTLIGHT



@the fuselight

PAPER SCRIBING SET-UP

THE LEFT &
RIGHT
ANGLES GIVE
A 3D FEEL
TO THE GRAPHICS



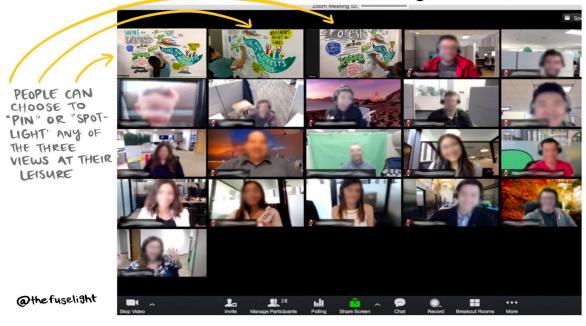
THE SIDE CAMERAS PROVIDE A CLEARER VIEW OF THE DETAILS



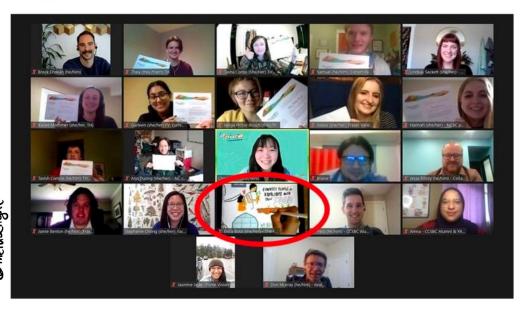




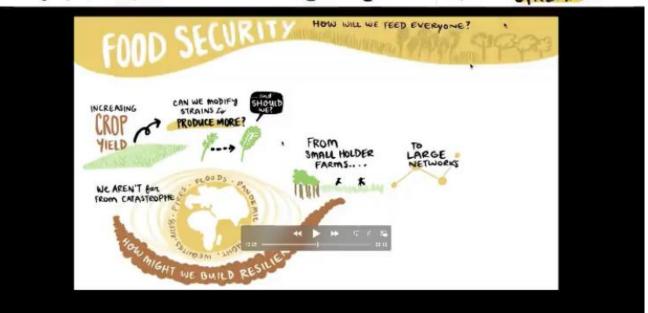
PAPER SCRIBING SET-UP



fbcyouthprogram



DIGITAL SCRIBING SET-UP: STREAM



DRAWING TABLETS



SURFACE PRO



IPAD



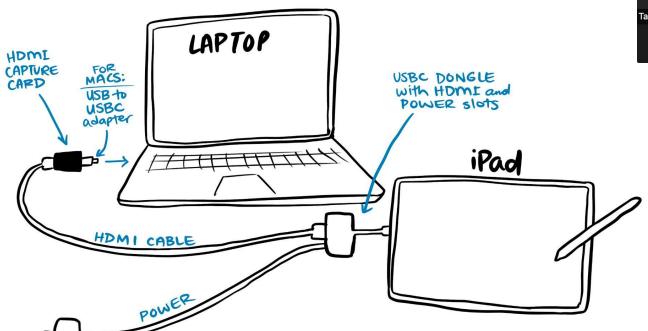
WACOM ONE

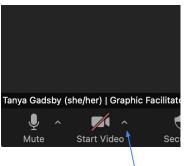


ONE BY WACOM

HDMI CAPTURE CARD

(cabled connection)



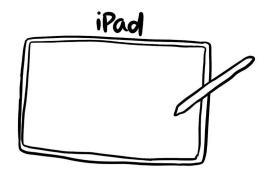


"CARROT" NEXT TO START VIDEO TO CHOOSE THE iPad (usually listed as "capture card" or "USB device")

AIRSERVER (or similar WIFI BROAD CASTER)



- U -> DOWNLOAD AIRSERVER to your COMPUTER
- ② → OPEN AIRSERVER WHEN ready to share



- DRAG DOWN FROM UPPER RIGHT ON IPAD
- * CHOOSE SCREEN MIRROR" AND SELECT YOUR COMPUTER

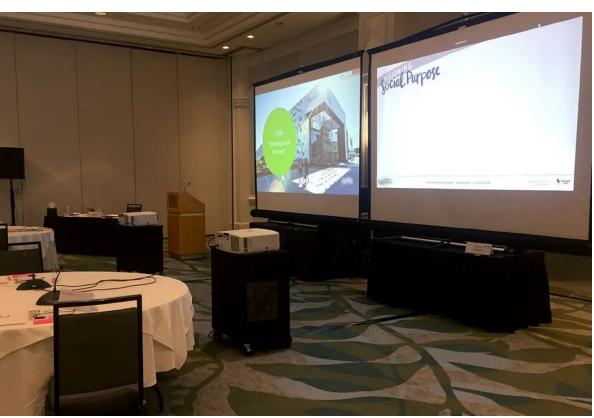
APPS for DRAWING

1 Pad

- → PROCREATE
- -> CONCEPTS
- → ADOBE FRESCO



- → PHOTOSHOP
- → ONE NOTE (PC)
- → Autodesk sketchbook
- → KRITA



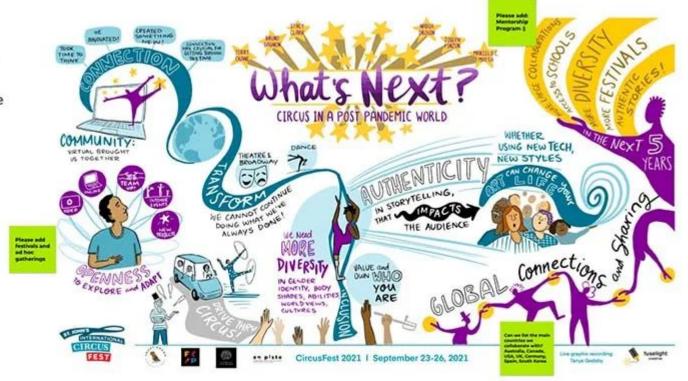


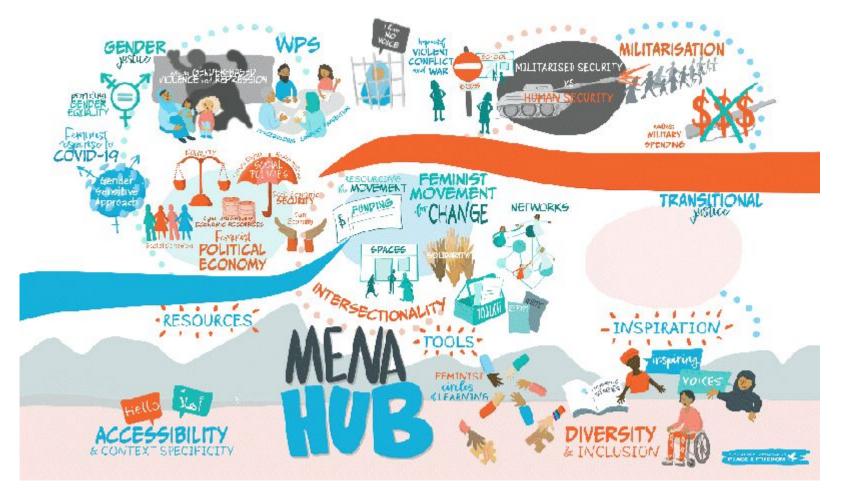


Enhancements

Graphic Recording

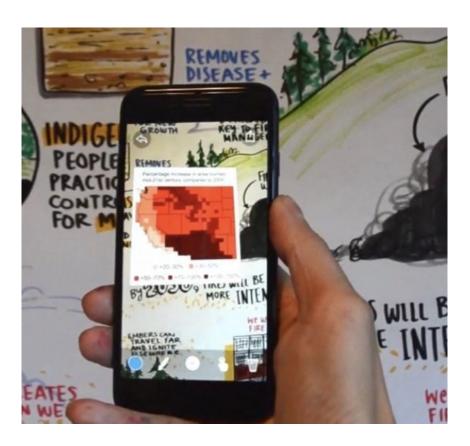
Use a sticky note to leave your reactions, additions, or changes to the graphic!





Animations

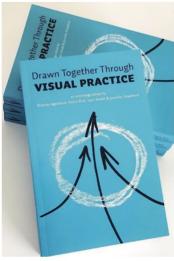
Clickable Graphics





Books and Resources!

+ Reading list online





[2016]

PRACTICE

Sam initiated and co-edited Drawn Together Through Visual Practice with Brandy Agerbeck, Kelvy Bird and Jennifer Shepherd. Imagine your ideas drawn - incorporating energy, colour, space, line, scale, icons, figures, metaphors. This is the territory of visual practice. Visual practice makes the fleeting nature of spoken conversation concrete. Drawn Together through Visual Practice demonstrates the power of visuals as a sensemaking device in an age of unprecedented complexity.

Download a free chapter: visualpracticebook.com/free-gift/



THE VISUAL FACILITATION FIELD GUIDE

[New for 2020]

Sam has contributed two chapters to this anthology — with 80 chapters and 50 authors, this comprehensive book should be on everyone's shelf.

Working visually helps people to connect, engage, and collaborate.

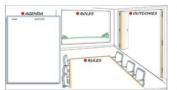
This book teaches you how: https://theworldofvisualfacilitation.com

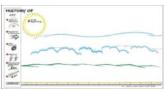
Downloads to Help You Practice

Thankful for the opportunity to share my lettering passion at IFVP 2016 in DC, I created a series of handouts (practice sheets and exemplars). To download the one below, click here. There is a full-color version also available for purchase here.



Heather Martinez's Tips for Lettering



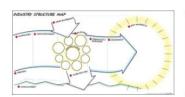


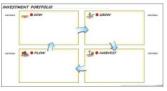


Meeting Startup - Meeting Room from \$9.00

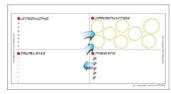
Graphic History from \$9.00

Context Map from \$9.00





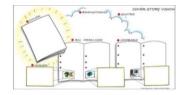
Investment Portfolio



Industry Structure Map from \$9.00

00 from \$9.00

SPOT Matrix from \$9.00



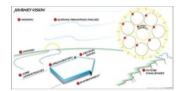


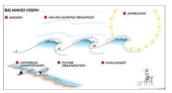


Cover Story Vision from \$9.00

In The Movies Vision from \$9.00

Mandala Vision from \$9.00







Templates for order from the Grove