

"What Matters to You?"

Ask What Matters. Listen to What Matters. Do What Matters.

How to Share International "What Matters to You?" Day With Your Organization

Here's an article you can share in your organization's newsletter to help them get ready for International "What Matters to You?" Day on June 3. This content is directed at patients and general audiences, but feel free to adapt or tailor it to suit your needs:

Has a health care provider ever asked what matters to you? Have you as a patient ever shared what truly matters to you in your care?

"What Matters to You?" (WMTY) is an international movement that encourages meaningful conversations between health care providers, patients, caregivers and families. The goal of asking this simple yet powerful question is to move away from "what's the matter," and toward understanding what really matters most to patients and their caregivers.

Since its start in 2014 in Norway, "What Matters to You?" has opened up the discussion for patients' hopes, dreams, goals and desires and has helped improve the patient experience in health care organizations in more than 40 countries.

On June 3, let's celebrate International "What Matters to You?" Day and all the meaningful conversations this question has helped start!

Learn More: Check out some great resources from Health Quality BC to inspire and help you to ask, "What matters to you?"

