## **Rate Your Organization**



# 10 Strategies to Guide Organizations in Enhancing Capacity for Equity-Oriented Health Care

#### Instructions

Please review the "Key Dimensions of Equity-Oriented Health Care" Tool at equiphealthcare.ca/files/2020/11/ Key-Dimensions-1.pdf

On the Key Dimensions of Equity-Oriented Health Care Tool, you'll see 10 Strategies to Guide Organizations in Enhancing Capacity for Equity-Oriented Services. Use the worksheet below to identify and assess your agency/ organization's capacities in terms of the 10 Strategies. Please spend 2-3 minutes on your own (individually) to rate your organization, then discuss your ratings with the larger group.

Rate your organization, where 0 = "not at all attending to this strategy", and 10 = "fully attending to this strategy".

## **Explicit commitment to equity**

Equity is identified as a strategic priority of the organization and leadership is committed to improving equity at all levels of the organization.

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#### Supportive structures, policies, and processes

Structures, policies, and processes related to hiring, performance evaluation, recognition, rewards and compensation, continuing education, and staff meetings all are viewed with respect to equity. For example, staff whose values align with the commitment to equity are recruited, hired and retained. There are also dedicated resources in the budget to support equity work.

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#### Re-envision how time is used

For example, flexibility with scheduling appointments recognizing patients facing structural vulnerabilities may not arrive on time, or keep scheduled appointments, or may only seek emergency care. How well does the practice accommodate patients seeking more time for procedures? How well are the tensions between the need to produce (efficiencies) and the needs of priority patient groups (appropriateness) planned and accounted for?

Attend to power differentials In your organization, this refers to all staff having some influence on how the organization's work activities are carried out. During interactions with patients, this means paying attention to how you might be perceived as intimidating to patients, regardless of your intention or actions that are aimed at making patients feel comfortable and welcome.

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## Tailor care, programs and services to context

Actively counter racism and discrimination

Promote community + patient participatory engagement

Context refers to the broader cultures, structures, political systems, and local communities within a particular place. It is important to know and understand these to effectively tailor services to local contexts. How well has the organization tailored care to uniquely address the known barriers to access care for underserved populations? How distinct is the organization from mainstream practices? For example, how well are financial barriers addressed for people without benefits or with public plans and experiencing poverty?

For example, staff members actively respond to discriminatory comments when they encounter them. Claims of discrimination are also considered seriously, regardless of intention. Practice is free of discrimination and differential treatment based on income level and source of income and health benefits. Practice is free of discrimination based on social location, life histories and health challenges such as substance use, experiencing homelessness, poor hygiene or less-typical appearance or behaviours.

Patients and community members have an active voice in their care and are encouraged to provide feedback to the organization. Does the organization have deliberate practices to engage patients in planning processes or through a patient committee?

**Tailor care, programs and services to histories** Some people may be survivors of multiple forms of violence with traumatic effects, while still experiencing current and ongoing interpersonal violence (including racial violence and intimate partner violence), and ongoing structural violence (such as systemic and organizational racism, absolute poverty, etc.). How well is this

reflected in the care and services provided? What is the history with First Nations peoples in that area? How well does your organization know the local context? How well is that reflected in the care and services provided?

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#### Enhance access to social determinants of health

Some aspects of people's everyday lives have major impacts on health – for example, access to affordable, safe housing, income level above the poverty line (social assistance/disability incomes are not), and interactions in the social world that are respectful, non-stigmatizing, and non-discriminatory. How well do payment policies and practices respond to economic vulnerabilities and the limitations of public policy plans? How are the determinants of health acknowledged as part of treatment and prevention? How are Electronic Medical Records used to document the social determinants of health?

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## Optimize use of place and space

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What messages are reflected in the way the space is designed? Is the space designed to be inclusive of those who typically are marginalized? Would people from priority populations see themselves reflected in the design of the space? Are services located in the neighborhoods where people who are underserved may likely reside? Are transportation issues (including cost) considered?

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#### Key Dimensions of Equity-Oriented Health Care



Published in: Browne, A. J., Varcoe, C., Ford-Gilboe, M., Wathen, C. N., Smye, V., Jackson, B. E., ... Blanchet Garneau, A. (2018). Disruption as opportunity: Impacts of an organizational health equity intervention in primary care clinics. *International Journal for Equity in Health*, 17(1), 154. doi:10.1186/ s12939-018-0820-2

#### 10 Strategies to Guide Organizations in Enhancing Capacity For Equity-Oriented Services

- · Explicitly commit to equity
- Develop supportive organizational structures, policies, and processes
- Re-vision the use of time
- Attend to power differentials
- Tailor care, programs and services to local contexts
- Actively counter racism and discrimination
- Promote meaningful community + patient engagement
- Tailor care to address inter-related forms of violence
- Enhance access to the social determinants of health
- Optimize use of place and space

#### References

The evidence-base for this exercise is based on research published in:

- Browne, A. J., Varcoe, C., Ford-Gilboe, M., Wathen, C. N., Smye, V., Jackson, B. E., . . . Blanchet Garneau, A. (2018). Disruption as opportunity: Impacts of an organizational health equity intervention in primary care clinics. *International Journal for Equity in Health*, 17(1), 154. doi:10.1186/s12939-018-0820-2
- Browne, A. J., Varcoe, C., Lavoie, J., Smye, V., Wong, S., Krause, M., . . . Fridkin, A. (2016). Enhancing health care equity with Indigenous populations: Evidence-based strategies from an ethnographic study. *BMC Health Services Research*, 16(544). doi:10.1186/s12913-016-1707-9
- Browne, A. J., Varcoe, C., Ford-Gilboe, M., & Wathen, C. N., on behalf of the EQUIP Research Team. (2015). EQUIP Healthcare: An overview of a multi-component intervention to enhance equity-oriented care in primary health care settings. *International Journal for Equity in Health*, 14(152). doi:10.1186/s12939-015-0271-y
- Browne, A. J., Varcoe, C., Wong, S. T., Smye, V. L., Lavoie, J. G., Littlejohn, D., . . . Lennox, S. (2012). Closing the health equity gap: Evidence-based strategies for primary health care organizations. *International Journal for Equity in Health*, 11(59), 1-15. doi:10.1186/1475-9276-11-59

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